



Andrea Mercado

Storyboard Artist



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EXPERIENCE

STORYBOARD ARTIST Pipeline Studios | Toronto, Canada | 2022–Present

- Create storyboards and time animatics for PBS Kids' new show "Lyla in the Loop", using Storyboard Pro.
- The show is a 2D comedy, with a flat sit-com staging style, for children ages 7-9. It features computational thinking and relies heavily on character acting.

STORYBOARD ARTIST Studio Smokescreen | Los Angeles, CA | 2022–Present

- Created and pitched storyboards for the studio's original IP "Tent Sale" using Storyboard Pro. "Tent Sale" is a 2D comedy short for all audiences, which uses a flat sit-com staging style.
- Create and pitch storyboards for three unannounced shorts for one of the studio's clients using Storyboard Pro.

STORYBOARD ARTIST Vertiente de Agua Tibia | Montreal, Canada | 2022

- Created storyboards for the animated climax of the drama short film "Vertiente de Agua Tibia" using Storyboard Pro.
- This short (part live-action, part animation) is aimed at children, and the art style is heavily inspired by kidlit illustration.

STORYBOARD REVISIONIST Studio Smokescreen | Los Angeles, CA | 2021–2022

- Did revisions on Nickelodeon's Monster High using Storyboard Pro.
- Monster High is an adventure-comedy CG reboot for Nickelodeon's big kid demographic (6–11 years old).

STORYBOARD ARTIST AND ANIMATOR StepUp to Learn | Gainesville, FL | 2020–2021

- Made a music video for PreK students (designed characters in Illustrator, boarded sequence in Storyboard Pro, and animated characters in After Effects).

STORYBOARD ARTIST Dapper Dog Digital | Anna, TX | 2020

- Created the opening sequence of the upcoming indie video game "Bio-Gun" using Storyboard Pro.
- Bio-Gun is an action 2D side-scrolling shooter game.

EDUCATION

CGMA Certificate in Storyboarding for Animation | 2020

FULL SAIL UNIVERSITY BS in Computer Animation - Valedictorian and Advanced Achiever | 2010–2012

SKILLS

ARTISTIC Storytelling, staging, composition, cinematography, character acting, drawing on model, perspective

PERSONAL Communication, time-management, organized, quick learner, hard worker, self-motivated, team player, empathy

SOFTWARE Storyboard Pro, Harmony, Adobe Creative Suite, Maya

LANGUAGES English, Spanish

ADDITIONAL ACTIVITIES

MENTOR Women in Animation ("Artists: Getting Ready to Break In") | Spring 2022

MENTOR Reviewed storyboard portfolios at CCD Conecta 3, CCD Conecta 2021, and CCD Conecta 4

GUEST SPEAKER Panel "How to Find Your Voice and Break In" at CCD Conecta 3

MENTEE Rise Up Animation | 2021–Present

MENTEE Women in Animation ("Development 101" with Cassie Asta) | Fall 2022