



Andrea Mercado

Storyboard Artist



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EXPERIENCE

MENTOR *Women in Animation | Spring 2022*

- “Artists: Getting Ready to Break In” is a circle aimed at recent graduates and students in their senior year of college.
- We learn how to break into the animation industry and the art jobs we can have while we make our dream happen.

STORYBOARD ARTIST *Studio Smokescreen | Los Angeles, CA | 2022*

- Create and pitch storyboards for the studio's original unannounced IP using Storyboard Pro.
- The IP is a 2D comedy aimed at young adults, and uses a flat sit-com staging style, similar to “Close Enough”.

STORYBOARD REVISIONIST *Studio Smokescreen | Los Angeles, CA | 2021*

- Did revisions on an unannounced CG adventure comedy using Storyboard Pro.
- The show is aimed at kids 6–11 and is similar in style to Nickelodeon shows.

STORYBOARD ARTIST *Dapper Dog Digital | Anna, TX | 2020*

- Created the opening sequence of the upcoming indie video game “Bio-Gun” using Storyboard Pro.
- Bio-Gun is an action 2D side-scrolling shooter game.

ANIMATOR *StepUp to Learn | Gainesville, FL | 2020*

- Made a music video for PreK students (designed characters in Illustrator, boarded sequence in Storyboard Pro, and animated in After Effects).
- Made several short 2D animations for movement-based curriculum currently being used in American schools (from PreK to Grade 2).

GRAPHIC DESIGNER *Fractl | Delray Beach, FL | 2014–Present*

- Create data visualization in Illustrator and animations in After Effects to tell compelling stories for clients.

EDUCATION

CGMA Certificate in Storyboarding for Animation | 2020

FULL SAIL UNIVERSITY BS in Computer Animation | Valedictorian and Advanced Achiever | 2010–2012

UNIVERSIDAD SAN IGNACIO DE LOYOLA BA in Graphic Design | Salutatorian | 2005–2010

SKILLS

ARTISTIC Storytelling, staging, composition, cinematography, character acting, drawing on model, perspective

PERSONAL Communication, time-management, organized, quick learner, hard worker, self-motivated, team player, empathy

LANGUAGES English, Spanish

ADDITIONAL ACTIVITIES

GUEST SPEAKER Panel “How to Find Your Voice and Break In” at CCD Conecta 3

STORYBOARD MENTOR Reviewed portfolios at CCD Conecta 3

STORYBOARD MENTOR Reviewed portfolios at CCD Conecta 2021

MENTEE Rise Up Animation 2021