

Andrea Mercado

Storyboard Artist



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EXPERIENCE

STORYBOARD ARTIST *Pipeline Studios | Toronto, Canada | 2022-2024*

- Created storyboards and timed animatics for PBS Kids' show "Lyla in the Loop," using Storyboard Pro. This show is a 2D comedy, with a flat sit-com staging style, for children ages 7-9. It features computational thinking and relies heavily on character acting.

STORYBOARD ARTIST *Studio Smokescreen | Los Angeles, CA | 2022-Present*

- Created storyboards for Steph Kowal's pitch bible project "Adulting" using Storyboard Pro. "Adulting" is a 2D comedy for adults; and the boards I made are currently used fund the show via Kickstarter.
- Created and pitched storyboards for three 2D animated shorts for CalHOPE Schools, using Storyboard Pro. The shorts are aimed at middle-school students and are being used to promote mental health and wellness.
- Created and pitched storyboards for the studio's original IP "Tent Sale" using Storyboard Pro. "Tent Sale" is a 2D comedy short for all audiences, which uses a flat sit-com staging style.

LAYOUT ARTIST *100 Volcanoes Productions | Los Angeles | 2022*

- Made character layouts for Pablo Leon's animated short "Remember Us" in Adobe Photoshop. The short is a 2D drama about a reporter documenting the experiences of three different people during El Salvador's civil war back in the 1980s. It's been selected to showcase at several festivals, and is currently Oscar-eligible.

STORYBOARD ARTIST *Underland Films | Montreal, Canada | 2022*

- Created storyboards for the animated climax of the drama short film "Vertiente de Agua Tibia" using Storyboard Pro. This short (part live-action, part animation) is aimed at children, its art style is heavily inspired by kidlit illustration, and has been selected to showcase at films festivals such as Children's Film Festival Seattle, and Miami Children's Film Festival.
- Created storyboards for the final sequence of the live-action short "Goodbye, Lucas" using Storyboard Pro. This short is aimed at children and is currently awaiting to begin production.

STORYBOARD REVISIONIST *Studio Smokescreen | Los Angeles, CA | 2021*

- Did revisions on a few episodes of Nickelodeon's Monster High using Storyboard Pro during their first season. Monster High is an adventure-comedy CG reboot for Nickelodeon's big kid demographic (6-11 years old).

SKILLS

ARTISTIC Storytelling, staging, composition, cinematography, character acting, drawing on model, perspective

PERSONAL Communication, time-management, organized, quick learner, hard worker, self-motivated, team player, empathy

SOFTWARE Storyboard Pro, Harmony, Adobe Creative Suite, Maya

LANGUAGES English, Spanish

ADDITIONAL ACTIVITIES

RECOGNITION Toon Boom Ambassador 2024

MENTOR WIA "Artists: Getting Ready to Break In" (2022) | CCD Conecta: Reviewed storyboard portfolios (2021-2023)

VOLUNTEER Exceptional Minds (2023)

MENTEE WIA: "Development 101" (2022) | Rise Up Animation (2021-2024)

GUEST SPEAKER CCD Conecta 3: Panel "How to Find Your Voice and Break In" (2021)

EDUCATION

CGMA Certificate in Storyboarding for Animation | 2020

FULL SAIL UNIVERSITY BS in Computer Animation - Valedictorian and Advanced Achiever | 2010-2012