



# Andrea Mercado

Storyboard Artist



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## EXPERIENCE

### **STORYBOARD ARTIST** Pipeline Studios | Toronto, Canada | 2022–Present

- Create storyboards and time animatics for PBS Kids' new show "Lyla in the Loop", using Storyboard Pro. The show is a 2D comedy, with a flat sit-com staging style, for children ages 7-9. It features computational thinking and relies heavily on character acting.

### **STORYBOARD ARTIST** Studio Smokescreen | Los Angeles, CA | 2022–Present

- Created storyboards for Steph Kowal's pitch bible project "Adulting" using Storyboard Pro. "Adulting" is a 2D comedy for adults; and the boards I made will be used to pitch the IP to studios.
- Created and pitched storyboards for three 2D animated shorts for CalHOPE Schools, using Storyboard Pro. The shorts are aimed at middle-school students and the goal is to promote mental health and wellness.
- Created and pitched storyboards for the studio's original IP "Tent Sale" using Storyboard Pro. "Tent Sale" is a 2D comedy short for all audiences, which uses a flat sit-com staging style.

### **LAYOUT ARTIST** "Remember Us" | Los Angeles | 2022

- Made character layouts for Pablo Leon's upcoming animated short, "Remember Us" in Adobe Photoshop. "Remember Us" is a 2D drama about a reporter documenting the experiences of three different people during El Salvador's civil war back in the 1980s.

### **STORYBOARD ARTIST** Underland Films | Montreal, Canada | 2022

- Created storyboards for the animated climax of the drama short film "Vertiente de Agua Tibia" using Storyboard Pro. This short (part live-action, part animation) is aimed at children, and the art style is heavily inspired by kidlit illustration.
- Created storyboards for the final sequence of the live-action short "Goodbye, Lucas" using Storyboard Pro. This short is aimed at children and is currently awaiting to begin production.

### **STORYBOARD REVISIONIST** Studio Smokescreen | Los Angeles, CA | 2021

- Did revisions on a few episodes of Nickelodeon's Monster High using Storyboard Pro during their first season. Monster High is an adventure-comedy CG reboot for Nickelodeon's big kid demographic (6–11 years old).

## EDUCATION

**CGMA** Certificate in Storyboarding for Animation | 2020

**FULL SAIL UNIVERSITY** BS in Computer Animation - Valedictorian and Advanced Achiever | 2010–2012

## SKILLS

**ARTISTIC** Storytelling, staging, composition, cinematography, character acting, drawing on model, perspective

**PERSONAL** Communication, time-management, organized, quick learner, hard worker, self-motivated, team player, empathy

**SOFTWARE** Storyboard Pro, Harmony, Adobe Creative Suite, Maya

**LANGUAGES** English, Spanish

## ADDITIONAL ACTIVITIES

**MENTOR** Reviewed storyboard portfolios at CCD Conecta | 2021–2023

**VOLUNTEER** Carried out mock-interviews for art students in the autistic spectrum through Exceptional Minds | 2023

**MENTOR** Women in Animation ("Artists: Getting Ready to Break In") | Spring 2022

**MENTEE** Women in Animation ("Development 101" with Cassie Asta) | Fall 2022

**GUEST SPEAKER** Panel "How to Find Your Voice and Break In" at CCD Conecta 3 | 2021

**MENTEE** Rise Up Animation | 2021–Present